



HOOPA BOBA
PREMIUM IMPORTED BUBBLE TEAS

Bring Hooba Boba to your hotel, restaurant or café.

Serve premium imported bubble teas inside your own premises with a **Hooba Boba brand partner counter** – our brand, recipes, ingredients and training. Not a franchise: your space and team stay your own.

★ 4.9 rating on Google

5+ years in bubble tea

Recognised by StartupTN

Flagship opp. VIT 3rd Gate, Katpadi · Also at Fundera Bird's Park, Vellore & Yelagiri

● BUBBLE TEA PARTNER FOR

● Hotels

● Restaurants

● Corporate cafeterias

● Malls & multiplexes

● Airports

● Resorts & theme parks

● Gaming zones

● Hospital cafeterias

● WHAT YOU GET

- **The Hooba Boba brand** – trademark registered
- **Proven recipes** from our Katpadi flagship

Imported premium ingredients – so you can fix your selling price to suit your customer base

- **Staff training** – same taste, every cup
- **Menu support** – we pick your best sellers
- **Quality checks** to keep the taste consistent

THE OPPORTUNITY

\$450M → \$930M

India's bubble tea market is set to **more than double** by 2033.

Now is the time to enter – be the first bubble tea counter in your area.

Source: Custom Market Insights, via PTI (May 2025)

● WHY GUESTS LOVE IT

- **Loved by Gen Z, students, young women, kids & families**
- **25+ handcrafted flavours**
- **Most loved:** Taro, Hazelnut, Matcha, Mango, Chocolate, Oreo Cheese, Passion Fruit & Kiwi
- **7 cappuccino bubble coffees** – our most famous range

OUR SPECIAL

Sugar-free bubble teas

Zero added sugar – sweetened with monk fruit & allulose. Made for health-focused guests and people who avoid sugar.

One sip, and your guests keep coming back.

The best of bubble tea, at the right time – now is the time to enter the bubble tea market, and we'll support you every step of the way.



PARTNERSHIPS & BUSINESS OPPORTUNITIES

Raju Inkarsal

Call / WhatsApp: **+91 90929 39697**

Email: **rajuinkarsal@hoobaboba.com**

Card: **hoobaboba.com/raju**

Opp. VIT 3rd Gate, Katpadi, Vellore · GST & trademark registered

Book a **FREE tasting**
for your team





HOOPA BOBA

PREMIUM IMPORTED BUBBLE TEAS

● OUR MOST-LOVED DRINKS



Taro



Matcha



Mango



Chocolate



Cappuccino Bubble
Coffee



Passion Fruit

● WHAT YOU PROVIDE

- Counter space with water & power
- Your staff to run the counter
- Basic equipment - we guide you on the list
- Your own FSSAI registration

● HOW IT WORKS

1. **Talk to us** - tell us about your place
2. **Book a free tasting** - your team tries our drinks
3. **Choose your menu** - drinks for your crowd
4. **Train** - hands-on recipe training
5. **Launch** - your Hooba Boba counter opens
6. **Reorder** - ingredients from us, whenever you need

Book a FREE tasting for your team

Call / WhatsApp Raju on +91 90929 39697 or scan the QR code below.



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Scan to enquire